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Research at the CNAM

# Managing from Chaos into a New Normal

**May 1, 2020**  
**18h**

This event will be delivered online via Zoom. The join link will be shared via Eventbrite two hours prior to the start of the event. Those registered for the event will receive a notification from Eventbrite when the link is available. If you do not receive the Zoom join link, please contact us via the Eventbrite app.

Berkeley Global and the Conservatoire National des Arts et Métiers are thrilled to kick off a new, collaborative series of events welcoming professors and industry experts in an engaging online panel format.

## About this second event: Managing from Chaos into a new Normal

As nations are slowly emerging from sheltering in place, lock-downs and quarantines, speculations of unprecedented societal and economic changes are spreading through the media around the globe. In this unique panel discussion between two exceptional, multidisciplinary thought-leaders, we take a step back to consider the bigger picture of the changes that are likely to impact societies and organizations in the upcoming new normal. To support business managers and political leaders who need to manage out of the chaos, we also take a step back and explore the increasing inequalities within the population, the shifts in supply and demand dynamics in global markets, the growing rifts between the regions of different technological development, the rising diplomatic and military risks, as well as the social fallout after months of volatile policy making. How much can we learn from previous pandemics or financial crises? What are we missing? Our objective is to challenge your understanding of the crisis, to develop your resilience mindset, and to provoke your imagination of what the return to normalcy might look like for you.

### [Online registration](#)

## Agenda

- START 09:00 Pacific Time / 18:00 Central European Time
- 10 minutes - Welcome Speeches
- 45 minutes - Panel Discussion with Moderator
- 15 minutes - Q&A with Audience
- 5 minutes - Final Remarks and Closing
- FINISH 10:15 Pacific Time / 19:15 Central European Time

## Panelists

- [Alain Bauer](#): Professor, Chair of criminology at CNAM - Senior Fellow at the Terrorist Center of John Jay College of Criminal Justice in New York (USA) - Senior Fellow at the Law and Political Science University of China in Beijing (PRC) - Associate Professor at Fudan University (Shanghai, PRC);
- **Andrew Noymer**: Associate Professor - Public Health, University of California, Irvine.

## Moderators

- **Jean-Michel Raicovitch**: Professor and Chair of Marketing at Cnam and Co-President - ADETEM - French Marketing Association;
- **Dr. Frederick T. Wehrel**: Assistant Dean for Academic Design and Innovation - UC Berkeley Extension.

## Organizers

The Conservatoire National des Arts et Métiers (Cnam) offers courses developed in close collaboration with companies and professional organizations since 1794. In the spirit of the Enlightenment, Cnam has developed a great tradition of Innovation, Research, and Teaching. To empower students to apply the latest innovations and best practices, Cnam only offers small classes with its professors, who are not only outstanding academics, but also leading experts in industry and business. Located in the center of Europe, in the heart of Paris, Cnam's historic campus offers an inspiring study experience and a diverse student body, made up of professionals from different educational and professional backgrounds, ages, and cultures.

Founded in 1868, University of California Berkeley is ranked the 2nd public university in the world in 2019. Similar to the Cnam, Berkeley Global, founded as UC Berkeley Extension - a department of the University of California, Berkeley, has been offering outstanding continuous education since 1891. Combining the innovation from the university's world-leading researchers with the best practices of Silicon Valley experts, over the years Berkeley Global's International Programs have gained worldwide recognition for their outstanding academic excellence and professional relevance. Located in San Francisco, the programs offer a unique immersive experience within the innovation ecosystem of Silicon Valley and the San Francisco Bay Area.

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